



SPAM Management
 Email Security
 Full Email Control
 Peace of Mind



Email Security Service

AltaraView Email Security is a SPAM remediation service and solution that takes a business-minded approach to SPAM management. Other products focus solely on the filtering and technical aspects of SPAM, ignoring the impact that e-mail filtering has on the users that depend on e-mail to perform their daily functions. AltaraView Email Security is not merely a technically superior SPAM filtering solution; it's a holistic method and process for optimizing the user e-mail experience and recovering enterprise resources.



Traditional Approaches to SPAM Management Don't Work

The traditional approach to handling SPAM is to purchase a software product or appliance that will scan messages as they arrive, and determine whether or not that message is SPAM. This is particularly problematic, because there is no standard definition for SPAM. The term 'SPAM' can be used to describe all sorts of unsolicited e-mail, including newsletters and solicitations. It is impossible for a software tool to be 100% accurate in determining what mail is wanted, and what mail is unwanted. Also AltaraView Email Security users have different tolerances and preferences regarding what mail they want right away, and what mail they never want to see. A centralized corporate definition of SPAM can never satisfy a diverse work force that is highly dependent on e-mail as a communication tool.

In short, any attempt to handle the problem in-house with a software product or appliance will result in at worst, disaster, and at best, a disruptive waste of time and effort.

AltaraView Email Security is aggressive and highly accurate in identifying SPAM, while at the same time preventing the problems that arise from other SPAM filters, and allowing users to customize their own settings. solutions. The combination of these features makes AltaraView Email Security the obvious choice for firms who are suffering from a deluge of unsolicited e-mail.



AltaraView Email Security is SPAM management for business

AltaraView Email Security utilizes a unique process that includes not just the best in filtering technology, but a comprehensive method for managing SPAM for business.

AltaraView Email Security was designed from the ground up to insure that administration requirements are minimized to as close to zero as possible, yet allow for any level of administrative capability desired.

Users are able to:

- Manage their own messages with no technical knowledge
- Get notified of held messages they may need to see so messages are not missed
- Modify their SPAM preferences
- Manage 'opt-in' newsletters at their own pace

Implementation is streamlined to obviate the need for a 'project'.

Time to zero SPAM: 2 days. Total effort required by IT staff: 2 hours.

Filtering technology is fast and highly accurate.

No hardware or software to install or maintain at client site.

Anti-Virus is included

Solution is platform independent.

Reduces the Total Cost of Ownership of dealing with SPAM by 75% or more.

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